

AGENDA

Tuesday May 28th

08:00 - 08:15

WELCOME

08:15 - 09:00

KEYNOTE

ADRIANA NOREÑA

Google Inc. Vice President, Spanish Speaking Latin America

09:00 - 09:30

PLENARY

PRESIDENT IVÁN DUQUE

President of Colombia

09:30 - 10:15

COFFEE BREAK

10:15 - 11:15

PANEL

BUILDING THE COLOMBIAN ENTREPRENEURIAL ECOSYSTEM — GREAT HALL A

FIRESIDE CHAT

AN INVESTOR'S PERSPECTIVE — GREAT HALL B

11:30 - 13:00

GRAND CHALLENGE PRESENTATIONS

WORKSHOPS

HOW TO RAISE VENTURE CAPITAL — GREAT HALL B

PRODUCT DESIGN — LAURELES RM

SCALING UP FOR GREATER IMPACT — PALMAS RM

13:00 - 14:00

LUNCH

14:00 - 15:30

BUSINESS PLAN COMPETITION PRESENTATIONS

WORKSHOPS

LAURELES RM — **PRODUCT DESIGN**

PALMAS RM — **SCALING UP FOR GREATER IMPACT**

FEATURED TALKS

APPS.CO (14:00- 14:30) — GREAT HALL B

KNOW YOUR CUSTOMER (14:45 - 15:15) — GREAT HALL B

15:45 - 16:45

PANEL

LEARNING FROM COLOMBIA'S SUCCESS STORIES — GREAT HALL A

FIRESIDE CHAT

THE FUTURE OF DIGITAL TECHNOLOGIES — GREAT HALL B

16:45 - 17:30

COFFEE BREAK

17:30 - 18:15

KEYNOTE

DANIELLE WOOD

Professor, MIT Media Lab; Director of MIT Space Enabled Research Group

18:15 - 18:30

CLOSING REMARKS

SYLVIA CONSTAIN

Minister of Information and Communication Technologies

18:30 - 20:00

CLOSING AND AWARD CEREMONY

The agenda is subject to minor changes.