



mitgsw

massachusetts
institute of technology
global startup workshop

mitgsw.org



What is the MIT GSW?

The MIT GSW is the world's premier workshop dedicated to fostering entrepreneurship, inspiring future innovators, and building entrepreneurial ecosystems globally. Each year, the workshop takes place in a different location, and we bring together over 300 entrepreneurial leaders, executives, students, next generation entrepreneurs, professors, financiers, government agents, and private supporters to build a global support network for entrepreneurship. We bridge boundaries across different sectors to stimulate discussion, generate ideas, and share best entrepreneurial practices. Since 1998, our non-profit, student-run organization has held 16 international workshops, spanning 6 continents, and has attracted participants from over 70 nations.

What happens at the GSW?

High impact and caliber speakers



Kristzina "Z" Holly
Founder of the First TEDx



Fernando Fabre
President, Endeavor Global



Othman Laraki
Co-Founder and President at Color



Bre DiGiammarino
Education Vertical Director at Indiegogo



Bill Aulet
Managing Director at MIT Trust Center



John Chisholm
CEO, John Chisholm Ventures



Anika Gupta
Product Manager, Citizen Journalist
Digital, CNN-IBN



Thomas Andrae
Director, 3M New Ventures, EMEA



Sam Lessin
Director of Product, Facebook

Speakers from previous GSW



Thomas Hendrik Ilves
President of the Republic
Of Estonia



Dean Kamen
Inventor of Segway



Jaan Tallinn
Founding Engineer, Skype

Panel discussions

Big Data: the New Revolution for Your Business?
Doing Well by Doing Good -

Being Profitable While Making Impact
New Media: How Companies Create Community
Mining, Energy & Natural Resources
Technological Innovations in Fashion & Cosmetics
Fantastic Women in Entrepreneurship
Emerging Entrepreneurship in Africa
Funding: How to Connect with Business Angels and VCs

Focus areas

Being Profitable in Emerging Markets
Google Spain – An Innovation Success
From Entrepreneur to Venture Capitalist
Reverse Outsourcing – Cross-Continental Education
Keeping Momentum - Founder to CEO
Immigrant Entrepreneurs

Hands-on workshops

IdeaStorm
How to Pitch to VC's and Investors?
How to Create a Successful Crowd-Funding Campaign?
Entrepreneurial Strategy

Also:

Networking Events
City Tours
Fellowship Program
Startup Showcases
Elevator Pitch Competition
Business Plan Competition



Panel Discussion



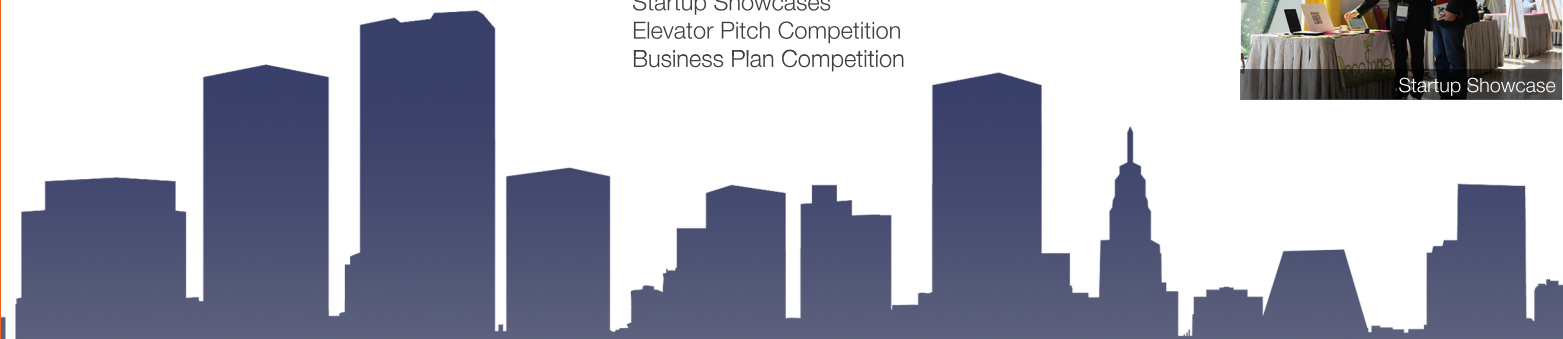
Elevator Pitch Competition



Memorable Gala Dinner



Startup Showcase



MIT GSW 2015 in Guatemala City, Guatemala

This year, we are proud to partner with Universidad Francisco Marroquín (UFM) to bring the MIT Global Startup Workshop to Guatemala City, Guatemala. The 2015 GSW will be held from March 25 to 27, 2015 at UFM's campus. Guatemala City, a cultural and economic capital of Central America, is located in a mountain valley called Valle de la Ermita. Fast paced and vibrant, the city showcases the confluence of history and modernity with flair, and is poised to become a hub of entrepreneurial activity in the Central American region. As always, we will bring together inspiring speakers, future innovators, and entrepreneurs under one roof for three exhilarating days full of opportunities to build lasting connections with a diverse entrepreneurial network.



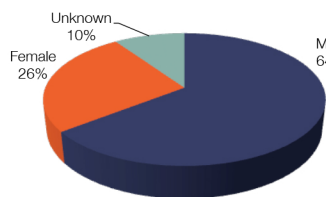
Countries Represented



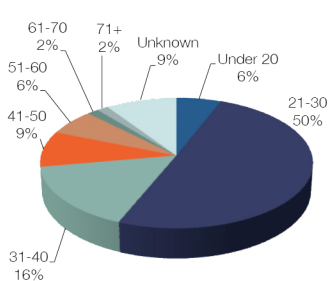
Guatemala City, Guatemala MIT GSW 2015	Buenos Aires, Argentina MIT GSW 2006
Marrakesh, Morocco MIT GSW 2014	Abu Dhabi, UAE MIT GSW 2005
Tallinn, Estonia MIT GSW 2013	Cambridge, UK MIT GSW 2004
Istanbul, Turkey MIT GSW 2012	Beijing, China MIT GSW 2003
Seoul, South Korea MIT GSW 2011	Bologna, Italy MIT GSW 2002
Reykjavik, Iceland MIT GSW 2010	Melbourne, Australia MIT GSW 2001
Cape Town, South Africa MIT GSW 2009	Seville, Spain MIT GSW 2000
Madrid, Spain MIT GSW 2008	Singapore National University MIT GSW 1999
Trondheim, Norway MIT GSW 2007	Cambridge, MA, USA MIT GSW 1998

Attendees

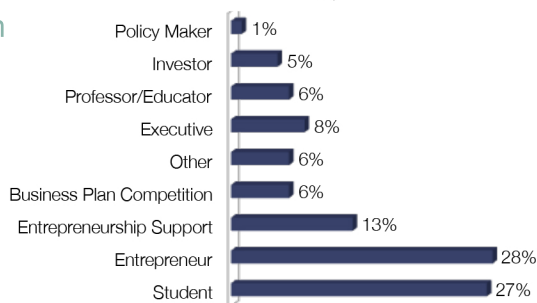
Gender



Age



Occupation



Testimonials

91% of attendees said that panels and speakers were very engaging and relevant, 90% said that conference activities met or exceeded expectations, 89% said that they would recommend the conference to a friend or colleague.

"I will never forget this event! I was exposed to a lot of inspiring ideas and got the chance to meet some of the greatest world entrepreneurs." – Attendee

"Stimulating and very worthwhile."

– Peter Hill, Chairman of the Board at Triangle Petroleum (keynote speaker)

"I must say that it was indeed beyond all expectations...the ideas brought out gave a totally new perspective to many of the things I do."

– Kazi Zulkader Siddiqui, Founder of Techcorp Group (panelist)

"I was blown away at how great this conference was...(would) LOVE to participate again!" – Paul Ford, VP Community Development at Softlayer Technologies (panelist)

"The quality of most of the talks was very high. There were some real heavyweights there." – Attendee

